



OMEGA PSI PHI FRATERNITY, INC.

9TH DISTRICT RETENTION CHAIRMAN

“FRIENDSHIP IS ESSENTIAL TO THE SOUL”

GREETINGS UNDERGRADUATE ADVISORS!

This is Vernon <Bop Swalos> Weakley, the 9th DISTRICT RETENTION CHAIRMAN. The purpose of this letter/email is to ask that each Undergraduate Advisor assist the District in a new critically important district-wide retention effort. Recent national studies have revealed that we are losing from our fraternity forever, roughly 85% of our under-graduate, graduating seniors and/or other brothers who leave college prior to graduation. This is a shocking statistic! These brothers simply do not join graduate chapters once they depart from the college environment. We must uncover the reason why, find these brothers where ever they are, get them back into the Omega Family and correct this problem from continuing into the future. In order for our beloved fraternity to grow, prosper and quite frankly survive my brothers, we must reverse this serious trend. This negative trend and condition threatens the very existence of Omega Psi Phi Fraternity Inc. **I am calling on you to take aggressive and immediate action in the mighty 9th District to help us lead the nation in reversing this serious national problem.** I believe you, the Advisors for our undergrad chapters, are the critical piece of the puzzle that will make the difference. You have powerful positive influence and have helped shaped, whether you know it or not, these brothers lives forever. **I ask that you now use your significant influence to lead these brothers back to Omega.**

Specifically, I ask that each Advisor immediately review his contact information on all brothers who were under him and/or who have left college and make personal contact with them and each graduated senior or brother who, for whatever reason, has departed from college prior to graduation, and ask that these brothers immediately go and join a graduate chapter where they are now located. I also ask that you go a step farther and also make contact with brothers who came through your chapter in years past and call them as well to ask that they also immediately go and join a graduate chapter, if they are not already financially active in one. The good news for these brothers is that many graduate chapters have reduced or completely eliminated their first year local dues entirely to make the transition easier for them. If you are unable to make personal contact with these brothers, or simply do not know their whereabouts, **I ask that you have the brothers who are now in your college chapter take this on as a special project to find these brothers** and from there have them contact you so that they can be asked ‘**ON THE SHIELD AND THEIR OMEGA OATH**’ to **renew their relationship with our beloved fraternity and come back to the OMEGA FAMILY.** I have discussed this strategy with both the DR, Todd Clemons, and the Vice DR, Willie Mercenary Hinchey. They not only concur but also urge you to take immediate action on this serious matter. **OMEGA IS CALLING ON YOU ADVISORS. PLEASE DO NOT LET HER DOWN!**

I have also enclosed and/or attached the new under-graduate tracking sheet for your use as well. Please complete one for each brother you locate and email or physically send me a copy at 2103 Linea Del Pino, Houston Tx. 77077, so that this information can be entered into our data base. I also ask that you complete this form in the future on all graduating seniors or departing brothers and send or email it to me within ten days of their departure. Also find enclosed and/or attached a new district-wide letter to be given to all future graduating seniors. I feel it will encourage these brothers to do the right thing long into the future. Thank you in advance for your help. I strongly believe that you outstanding Advisors are the key to correcting this terrible problem. I also welcome your input on this problem. Please feel free to email me at swalos@aol.com, or call me at 281-589-9178. I would love to hear from you. Gentlemen you are the critical key to success in this terrible circumstance. Please take action now! **And remember my brothers, THERE IS NO LOVE LIKE OMEGA LOVE!!!**

Vernon < BOP SWALOS > Weakley
9th District Retention Committee Chairman



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